

SHAHPURA

HOTELS & RESORTS

The birth of modern-day Hospitality

Our story started when Maharaj Surendra Singh Shahpura had a great vision to build a distinctive hotel that embraced gracious hospitality at its core.

His guiding philosophy was to be bold and do great things, to create things that never existed before, to pursue perfection, and to always conduct business with honour.

In 1990, His Formula for success was Perfected by his son Digraj Singh Shahpura with the Opening of Shahpura Hotels & Resorts that proudly stood as the symbol of Modern-day hospitality



Moving forward with a fresh perspective

Throughout our 30 years in the industry, we have seen how the world is ever-changing – from unpredictable disruptions to the rise of experience and wellness economy.

Today, we want to serve the world with gracious hospitality that begins with empathy at our core. In everything we do, we want to make each encounter meaningful, deep-rooted in holistic wellness, mindful sustainability, supportive ecosystem, and accelerated digital integration.

Through this transformative purpose, this is how Shahpura will positively change to the world.



Welcome to the World of Shahpura

Distinguished Indian hospitality group with Indian heritage.

30+

Years in
hospitality business

16

Hotels Pan India

10+

Hotel management
projects in pipeline

800+

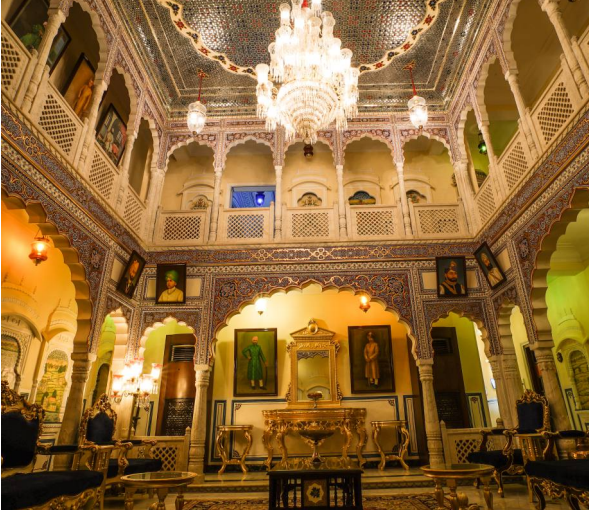
Room key strategic locations

200+

In-house supporting professionals



Why Shahpura?



30 Years of Hospitality Know-how

Founded on gracious hospitality with over 30 years of experience, we have established global presence as one of the fastest growing hotel companies in India.



Owner - Operator Mindset

As owners of Shahpura hotels ourselves, we understand your needs and take pride in operating our hotels like a management company.



Value-driven Development Principles

Value creation and accountability are our core principles. As a medium-size hotel company, our owners have a direct relationship with our top management team.



Synergies of Food & Education Businesses

Our strong footprints in food business, hospitality education, and real estate development have strengthened our hospitality core competencies.

Our Development Models

We operate hotels in three different ways – as a manager, a franchisor and on an owned and leased basis.

1.

Hotel Management Model

The Hotel Management Model is defined when there is an agreement between a management company (operator), and a property owner, whereby the operator assumes responsibility for managing the property by providing direction, supervision, and expertise. The operator runs the hotel, on behalf of the owner, for a fee, according to specified terms negotiated with the owner.

3 agreements required

2.

Franchise Model

The Franchise Model allows the franchisee (owner or developer) to perform the management function and operation of the hotel independently through gaining leverage from the standards and know-how of the franchisor (brand owner).

3 agreements required

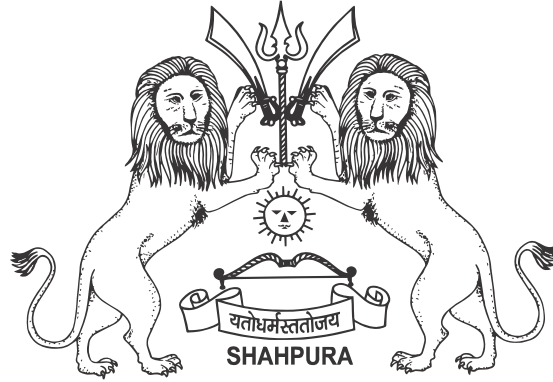
3.

Strategic Lease Model

A lease is an interest in the land and the tenant takes over the property for a certain term. As such, under a lease structure, the hotel company holds the entire financial burden. The hotel company in this case is a tenant and assumes all operating responsibilities together with all the financial obligations.

Subject to the setup structure

Brands



SHAH PURA

H O T E L S & R E S O R T S

SHAH PURA
RESIDENCY

SHAH PURA
Neomadic

SHAH PURA
Wellness

SHAH PURA
Wilderness

SHAH PURA
Heritage

SHAH PURA
Boutique

SHAH PURA
D-Divine

SHAH PURA
Villa

SHAHPURA *Heritage*

It is a collection of historical palaces, Haveli and luxurious sanctuary of rare privacy. Holistic wellness to rejuvenate the mind, body and soul in awe- inspiring locations.

Highlights:

- Upscale & 5 Star Luxury Palaces & Hotel.
- Personalized Service With Essence of Luxury with Royalty.
- Integrated wellness facilities.



SHAHPURA RESIDENCY

Shahpura Residency is a mid-tiered experience of hotels & Resorts in the 3 & 4 star categories. It offers upmarket accommodation and services ideally suited to an emerging traveller. The Shahpura Residency are present in key locations with great pricing and excellent service.

Highlights:

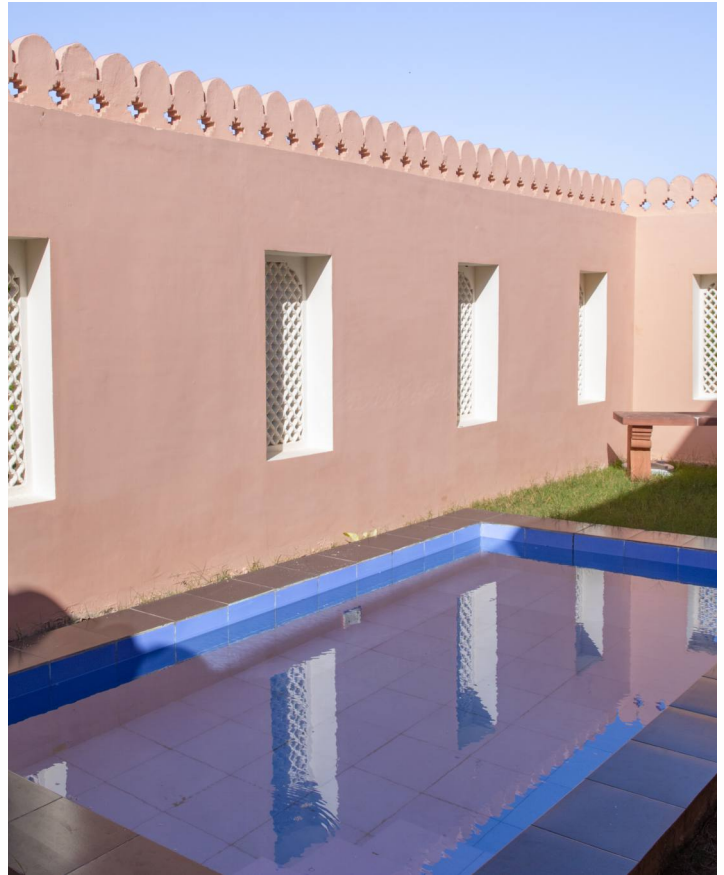
- Mid-scale 3 & 4 Star Hotels.
- Full-service Hotels.

SHAHPURA *Neomadic*

These represent our boutique collection of lifestyle getaways. Each one comes with its own tailored set of experiences, witness world heritage a your door step or just live like the royals did. At Shahpura Neomadic, you discover more than the world, you discover yourself. A stay at one of our The Shahpura Neomadic is a stay you never want to end.

Highlights:

- Upscale Experiential & adventure Properties.
- Each hotel is distinctly differentiated, offering taste of the culture and tradition of the destination.



SHAHPURA *Wilderness*

These represent our boutique collection of lifestyle getaways. Each one comes with its own tailored set of experiences, Become a tea connoisseur, a wild life photographer witness world heritage a your door step or just live like the royals did. At Shahpura Wilderness, you discover more than the world, you discover yourself. A stay at one of our The Shahpura Wilderness is a stay you never want to end.

Highlights:

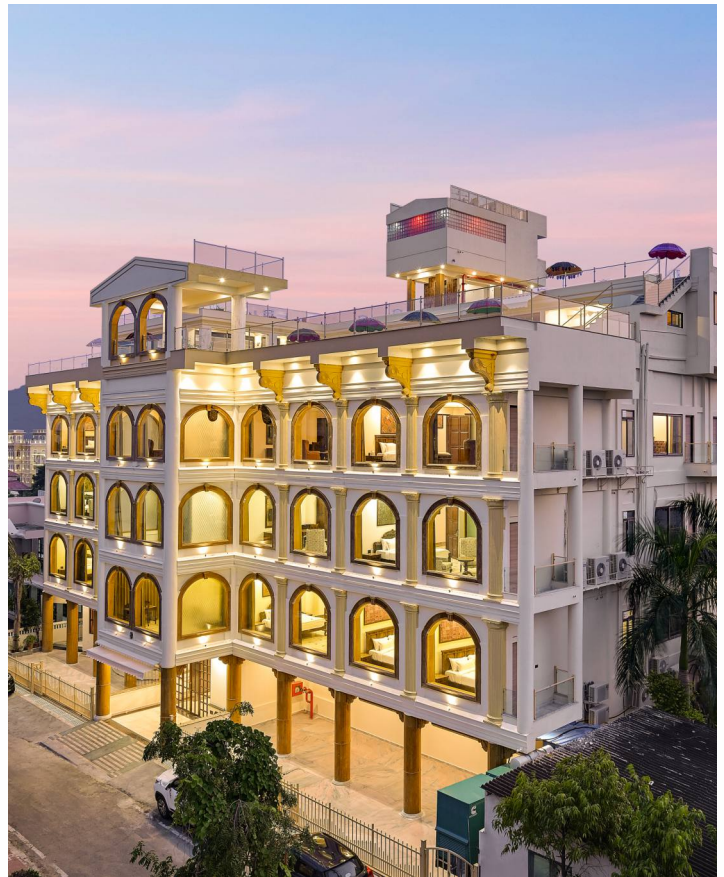
- Upscale Experiential & adventure Properties.
- Each hotel is distinctly differentiated, offering a slice of wilderness and a taste of the culture and tradition of the destination.

SHAH PURA Boutique

It combines the grandeur of classic quality, the pleasure of the latest facilities and satisfaction of highly personalised service.

Highlights:

- Restaurants & Bars.
- Meeting Facilities.
- Integrated Wellness Facilities.



SHAH PURA *D-Divine*

Shahpura D- Divine Provides Smart Efficient Hotel with Emphasis on Quality and Value. Shahpura D- Divine has its presence in all Religious Ciites. Comfort and convenience are their forte and the Hotels have the essence of the Religious city with Shahpura Signature Interiors

Highlights:

- Located in All Religious Places.
- Quality at Affordable Price.

SHAH PURA Wellness

The Shahpura Wellness goes out of its way to deliver authentic and enriching experiences with minimal impact on the environment. Luxury, elegance, personalized service and all the contemporary facilities are combined together to provide a Wellness experience

Highlights:

- Leading environmentally sensitive hotels for the discerning traveller.
- Upscale 5 star business and full - service eco sensitive hotels.
- Personalised service, contemporary facilities and responsible elegance.



The Secret Ingredients to Our Success



Powerful Engines

Global salesforce, digital marketing, holistic data analysis, loyalty programme and revenue-driven solutions generate demand for our partnered properties and help to keep Shahpura front-of-mind when our customers make a booking.



Key Experts

Our key experts with intensive experiences from top global companies from ensure your vision can be actualized and walk you through every step from designing your hotel to running the show.



Business Synergy

Our deep roots in hospitality education and food businesses allow us to control the two most essential supplies in our industry. This trifecta synergy has fortified our hospitality core competency in which no other hotel company can imitate.

Global Sales Networks & Revenue-driven Solutions

06

Sale offices across india

10+

Revenue & data inhouse analysts

15+

Annual roadshows/exhibition to generate
and convert demands



Reimagined Membership Programme

Introducing the newly enhanced Shahpura Life, our frequent guest programme designed to reward and enrich you every stay at Shahpura finest participating hotels and resorts in india.



Meet Our Key Experts



Surendra Singh Shahpura
Founder and Chairman

Mr. Surendra Singh Shahpura is the Founder and Chairman of Shahpura Hotels & Resorts. Having an experience of More than 30 years of Hospitality Industry. His experience has helped the Group to grow constantly in previous years and years ahead. He is pioneer in heritage restoration, development and upliftment of Shahpura Group.



Ratna Kumari Shahpura
Co - Founder and Director

Mrs Ratna Kumari Shahpura is Co - Founder and Director of Shahpura Hotels & Resorts. Having an experience of 30 Years in Hospitality Industry has Helped the Shahpura Group to Strengthen on Operations, Finance and F&B. She established a trust name Rani Ratna Kumari Foundation for the under privileged ladies in the year 2016 which thrives for women empowerment, skill development & education and heritage restoration



Digraj Singh Shahpura
Director

Mr Digraj Singh Shahpura is the Director of Shahpura Hotels & Resorts. He has an extensive background in the hotel industry, having held both operational and management roles at the Company. Currently, he oversees the Expansion and opening of new Shahpura hotels using his wealth of experience in leading the operational and hotel development teams.



Adhiraj Singh Shahpura
Director

Mr Adhiraj Singh Shahpura leads and provides overall direction and guidance to Shahpura business operations with the main objective of maximizing growth and profitability. His experience within the hotel industry has helped Shahpura Hotels to manage luxury hotels in many parts of India.

The Shahpura Support Functions & Global Infrastructure

New Business

The most experienced development team in the industry help to actualize your vision.

Design and Technical Support

Our dedicated Design and Technical Services team helps owners build, convert or renovate existing and new properties to global standards.

Pre -opening Services

Our pre-opening team ensures every Shahpura hotel is set-up for success in the future.

Hotel Operations

Partnering with Shahpura Hotels & Resorts means gaining seven decades of unmatched hospitality know how.

Global Sales & Marketing Network

Driving performance through dedicated networks, industry-leading loyalty program, and revenue management tool.

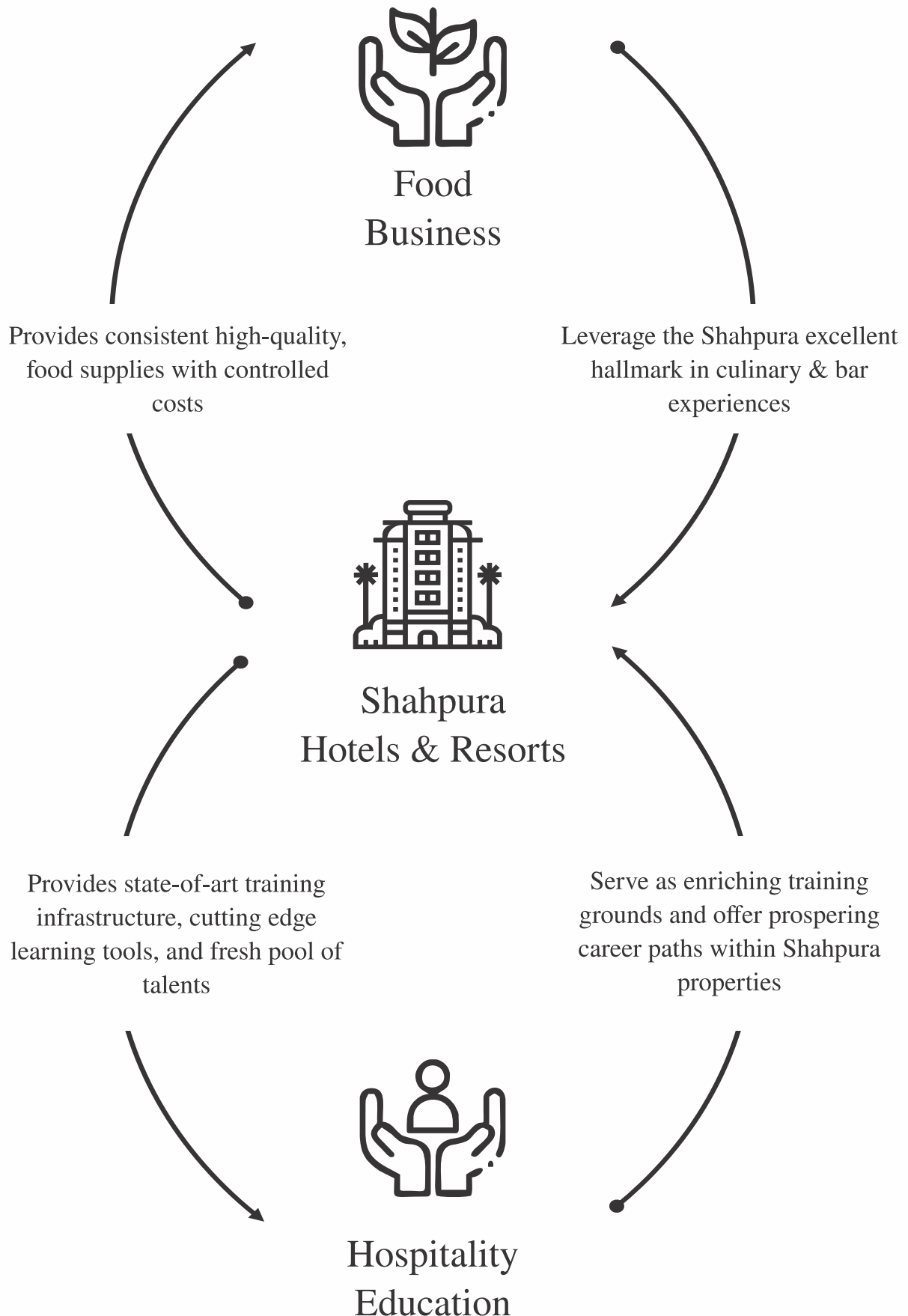
SHAHPURA POTENT POWERHOUSES



RASA & SHEKHA'S

Drawing on our more than 30 years of experience operating hotel-based restaurants, as well as catering for large scale events, we are now making significant strides into the food industry with strategic investments in food production and catering, as well as opening standalone restaurant concepts, and introducing new premium food products in the Indian market

Our Impeccable Business Synergy



Powerful
Partnerships
Made Here

Ready to embark on
this journey?

Working together to
fuel performance and growth.

Next Steps

1. Initial Discussion

- Shahpura development and brand presentations
 - Propose brand and project specifications according to Shahpura minimum product guideline



2. MOU / LOI Signing

- Key terms
- Draft & negotiate MOU / LOI
- Sign non-binding MOU / LOI



3. Definitive Agreement

- Draft & negotiate Definitive Agreements
 - Tax advice on company structure
 - Local legal requirements
 - Trademark registration



4. Execution of Definitive Agreement

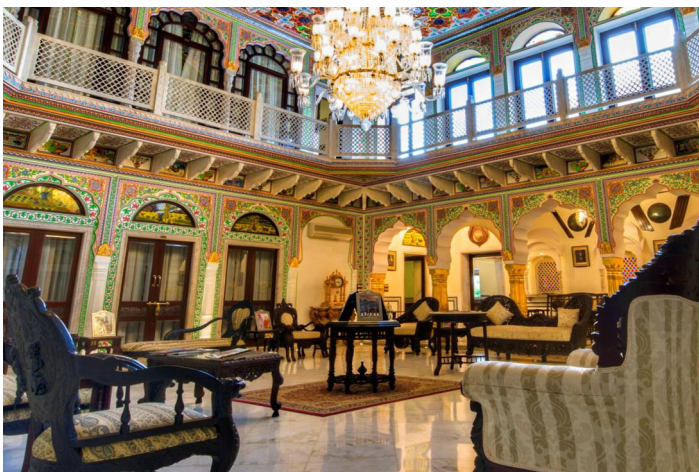
- Submission of the Definitive Agreements for signing



SHAH PURA HOUSE JAIPUR

Protecting architectural patrimony and upholding contemporary excellence, paradise of crowned heads, Shahpura House imparts the essence of royal living.

Stay at the House is akin to taking a sojourn back into the age-old times of Rajasthan. Testimony of the legendary craftsmen skills, Rajput inspired incredible workmanship in the grand hotel offers visitors a true flavor of majestic splendor. An exotic blend of ethnicity of the Rajasthani culture and impeccable hospitality with a touch of personal care by the host family keeps the guests coming back to this converted mansion



SHAHPURA HAVELI SHAHPURA

Exquisite and discreet, the 300 years old impressive Shahpura Haveli is a tribute to the glorious past of Shekhawati. An erstwhile royal principality located 65 km from the Historic city of Jaipur, Shahpura Haveli is one of those few palaces and havelis in Shahpura that still have legendary Shekhawati frescos paintings in varied hues and designs.

Known for its refined hospitality and rare courtesy, the Haveli features a string of contemporary amenities with several recreational activities and excursions laced in pleasing ambiance. This lovingly restored heritage hotel is a welcome retreat for discerning guests having a taste for royalty and luxury.



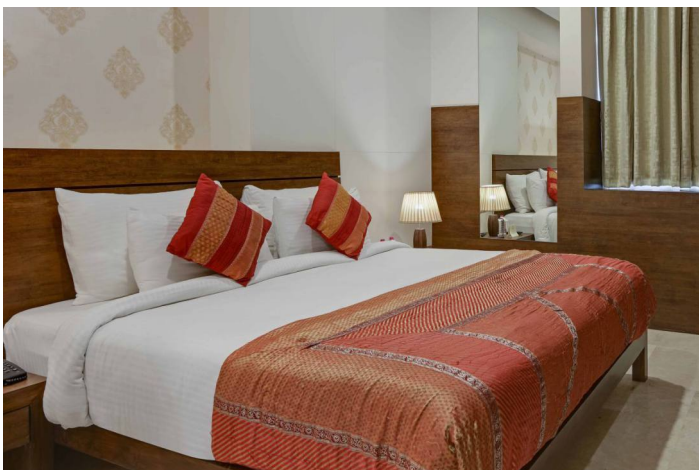
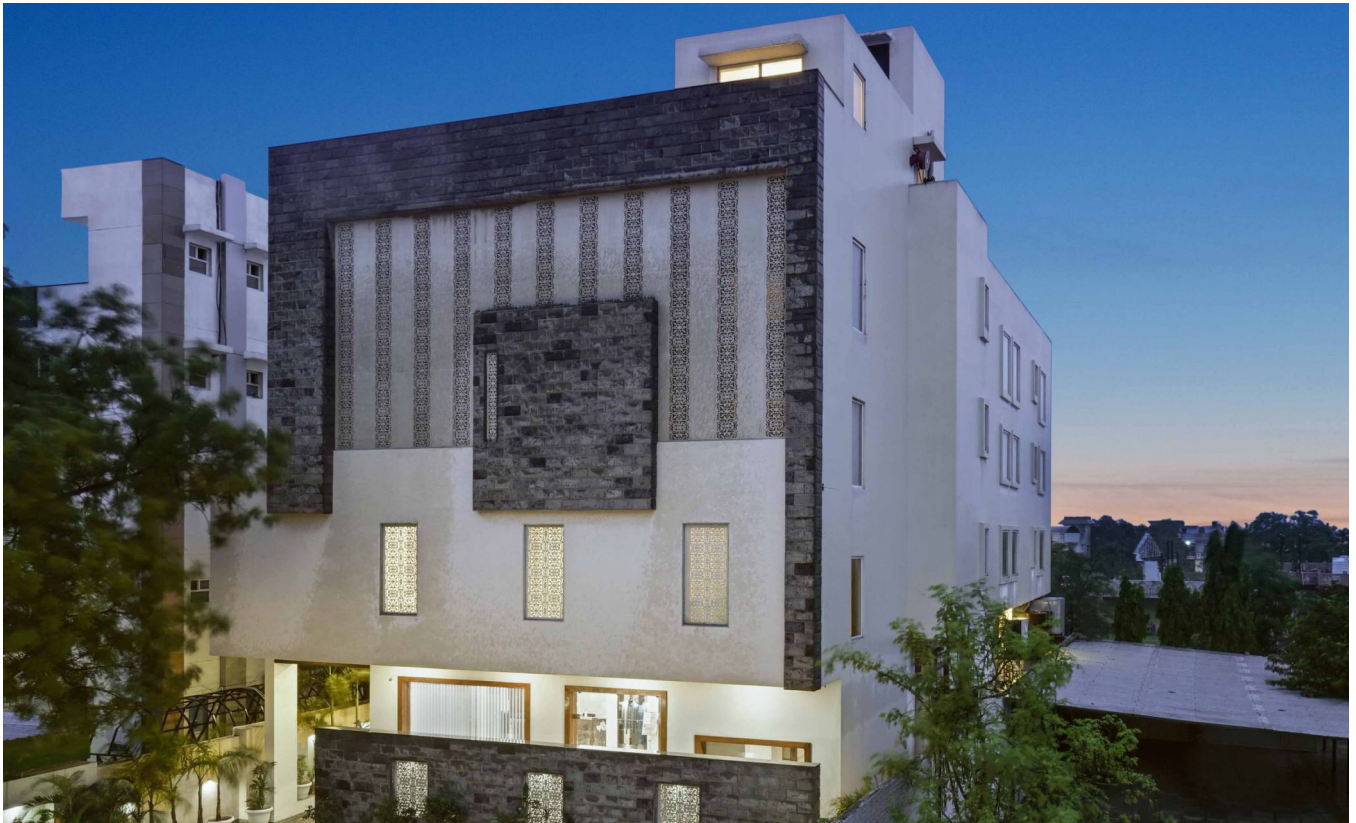
SHAHPURA KUMBHAL VILLAS KUMBHALGARH

Shahpura kumbhal villas is Renaissance (rebirth) of royalty. The glimpse of extravagant noble life will be cherished by you forever and you'll be tempted to visit it again & again.

Come, surrender yourself to exotic nature & rejuvenate yourself.

This Hotel in Kumbhalgarh, Rajasthan is easily accessible by road, rail and air. It is located just 95 kms away from the Udaipur Airport and 49 kms away from Falna Railway Station.

The architecture and ambiance of this resort is inspired by the royal era, with its individual open terraces, offering views of the countryside. It combines elegance with modern comforts that ensure you enjoy a memorable holiday. All the rooms are an epitome of elegance and are well-equipped with modern amenities.



SHAHPURA RESIDENCY JAIPUR

From the House of Shahpura Hotels & Hospitality. the latest launch - Shahpura Residency. a 3 star affordable hotel accommodation conveniently located on Main Tonk road, just 2kms from Airport & 10 kms from Railway Station in absolute quite location to give you an enticing blend of hospitality. Shahpura Residency in Jaipur offers perfect accommodation near Jaipur Airport, while you're on business or leisure tour.

It's very much famous amongst business class for it's one of the best Conference hall. Amazing view of airport runway from our Rooftop, delicious food with luxurious restaurant & Banquet Facility. Shahpura Residency welcomes you at the entry to the splendor of Royal Jaipur as it is situated at strategic point of entrance into the city.



SHAHPURA DEV PANACHE UDAIPUR

Exhibiting luxury and comfort hand in hand in the beautiful conurbation of Udaipur. Shahpura Dev Panache offers 18 Rooms and Suites.

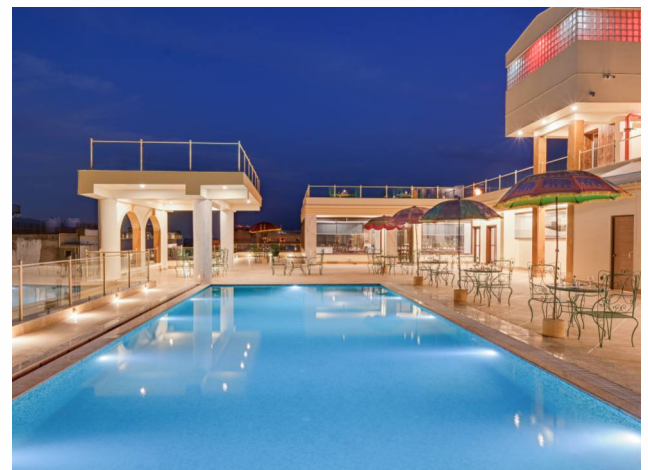
Adding the Charismatic view of Lake Pichola and the Majestic city palace from the Multi-cuisine Terrace dining restaurant RASA with a menu full of delectable delicacies. To add Dev Panache also has a Heated Swimming pool adjoining the Gym and Spa with all the measures of hygiene and clean surroundings.



SHAHPURA DEV VILLA UDAIPUR

From the House of Shahpura Hotels, Shahpura Dev Villa is an economic business hotel located in Udaipur. Having 9 rooms and Suites Shahpura Dev Villa also provides a Multi Cuisine restaurant containing a delicious menu.

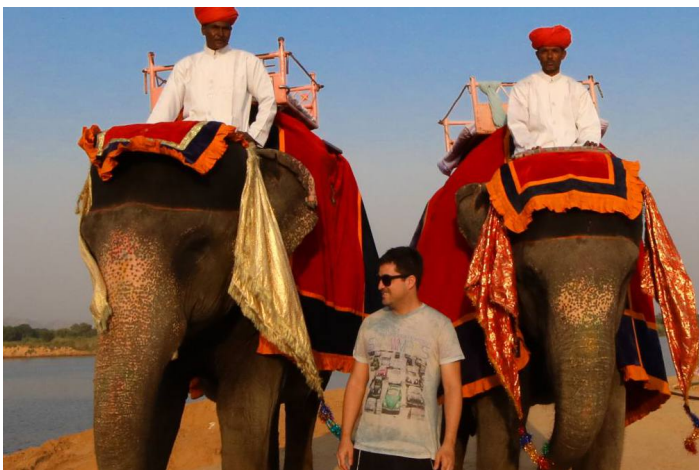
The property also offers exclusive Terrace dining and Live cooking session on request and not to skip the important part which is the Business Center which gives a special facility for any kind of corporate meets and events.



SHAHPURA BARLIYAS HOUSE UDAIPUR

Shahpura Barliyas House, Udaipur is another link hotel from the brand Shahpura hotels. Offering a banquet hall which graces your occasions be it a family affair or a corporate meeting.

30 Rooms facing Lake Pichola defining comfort and luxury. Talking about the easing upon and rejuvenation for the body, Shahpura Barliya's House has a Spa and a Roof top pool. Having a Beautiful roof top restaurant always ready to Serve the guest with the dishes not at all failing to keep the guests Happy.



SHAHPURA KANOTA FARMS

KANOTA

Situated at Kanota Dam, Shahpura Kanota Farms has a beautiful view of the whole Dam Water. One can sit and unwind themselves with a glass of wine and delicious food while sitting under stars.



SHAHPURA GANDHARVA RETREAT SARISKA

Shahpura Hotels & Resorts Announce the opening of Shahpura Gandharva Retreat, Sariska this July. This Luxury Resort is close from one of India's oldest tiger reserves, Sariska Wildlife Reserve. This Luxury Resort has cottages which are fine example of luxury with essence of Royalty. The Luxury Cottages are fully equipped with modern luxuries and amenities.

The Aravalli Hills and surrounding jungles, make for an ideal setting to explore the flora & fauna of these hills. The activities like jungle safaris, bird watching, hiking, cycling and excursion to historical ruins & ancient temples makes Shahpura Gandharva Retreat, Sariska a great destination for those seeking an unforgettable holiday experience.



SHAHPURA ABHANERI RESORT, ABHANERI

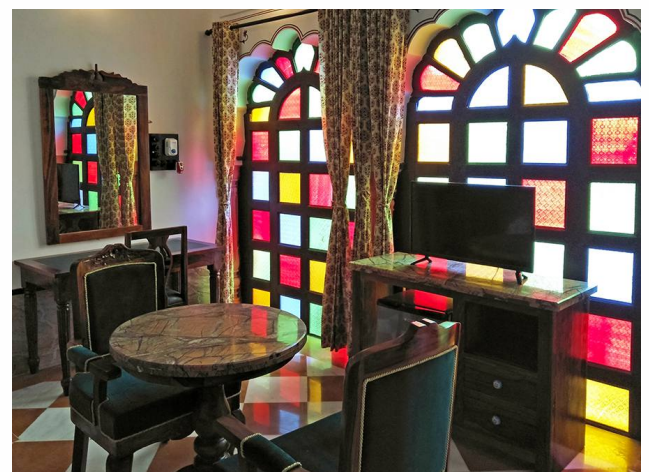
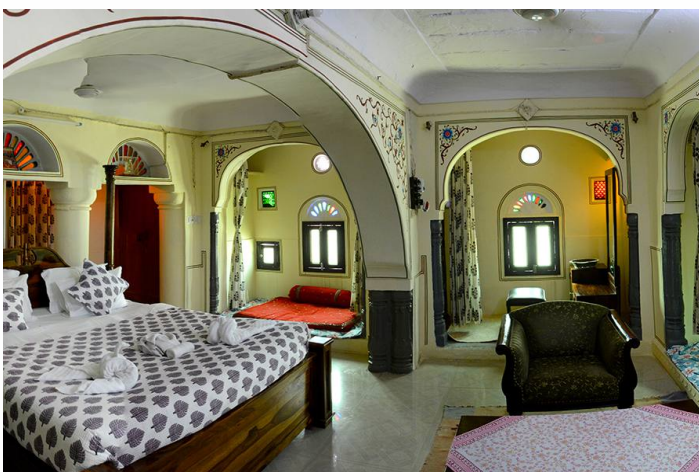
Shahpura Abhaneri Resort is an offbeat experience to explore!

Escape from the hustle and bustle of the town and explore raw natural beauty and cultures to experience the plethora of vintage things. The Shahpura Abhaneri Resort has 12 cottages offer.



SHAHPURA OLADAR BOUTIQUE UDAIPUR

Nestled along the serene shores of Pichola Lake, Shahpura Oladar Boutique in Udaipur offers an enchanting abode that promises an extraordinary experience. The five-story boutique, seamlessly combines the timeless allure of Shekhawati design with colonial aesthetics, resulting in a visually stunning ambiance that captivates the senses. Prepare to be mesmerized by the intricate frescoes, graceful arched windows, and traditional Jharokhas adorning the facade. These architectural gems pay homage to the region's rich Rajasthani legacy, evoking a sense of awe and admiration. Each element showcases the unparalleled artistry and craftsmanship of the area, immersing the building in an ambiance brimming with cultural significance.



SHAH PURA LOTWARA FORT LOTWARA

The heritage Shahpura Lotwara Fort is situated on the bank of pious river Banganga emerged by the arrow of Arjuna to quench the last thirst of Bhisma Pitamaha of Mahabharata. This small attractive Garh of Lotwara was the tajeem of Thikana of the Royal Amber State and later Jaipur State belonging to the brave Kilanot clan of the Kacchawa Dynasty which is evident from the reference of Col. James Tod in 'Tod Rajasthan', Khanchawari Vanshvali by Prof. S.S. Ratnawat, Khastriya Rajvansh by Raghunath Singh Kali Pahadi.



SHAH PURA HILL HOUSE SHIMLA



SHAHPURA COTTAGES, GOA



SHAHPURA RESIDENCY SRINAGAR



SHAHPURA RESIDENCY AMRITSAR



UPCOMING HOTELS

Shahpura Wilderness Retreat, Ranthambore

Shahpura D-divine, Varanasi | Shahpura Residency, Bangalore

Shahpura Residency, Mumbai | Shahpura Residency, Pune

Shahpura Wellness Retreat, Munnar | Shahpura D-divine, Amritsar

Shahpura D-divine, Shirdi | Shahpura Boutique, Shimla

Shahpura D-divine, Katra | Shahpura Wilderness Retreat, Gir

Shahpura Residency, Gurgaon | Shahpura Boutique, Chennai

Shahpura Boutique, Kolkata | Shahpura Residency, Hyderabad

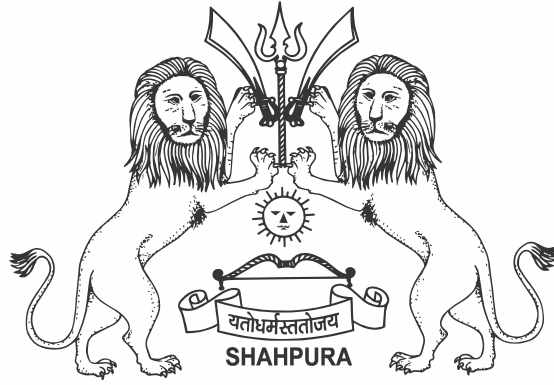
Shahpura Wellness Retreat, Mussoorie

Shahpura Wilderness Retreat, Jawai

Shahpura Boutique, Haridwar | Shahpura Boutique, Goa

INTERNATIONAL HOTELS

Shahpura Boutique, Dubai



SHAH PURA

HOTELS & RESORTS

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